

WSEMA Private Sector Outreach Work Group

Meeting Notes

November 20, 2008

Via conference call

9:00 – 10:00 a.m.

In Attendance:

Members:

Mary Robinson, Chair (Puget Sound Energy)

Wendy Freitag (State EMD)

Diane Schurr (Pierce EMD)

Jason Moulton (Safeway)

Mark Pousard (State Farm)

Members Not in Attendance: Karen Ferreira, Shad Burcham, Dave Hodgeboom

Very short meeting due to not having all members available.

Wendy Freitag discussed the joint Oregon/Washington emergency management association conference for 2009. OR business groups have expressed interest in meeting with our work group to plan a session for the conference. Wendy will invite OR reps. to our next meeting.

Jason Moulton reminded the group of the upcoming December 11, 2008 Blue Cascades V interdependencies exercise focused on transportation and supply chains.

Disaster Recover Toolkit – Wendy provided update:

- Phase I release – to all local jurisdictions under Seattle UASI – each have been given 30 codes to access the tool. Can download on a single PC – assists in building a business continuity program online with videos included.
- Phase II - targeting a statewide release of the tool with a media event – target launch on 1/7/2009; location TBD. No cost to WA state businesses
- Focused on key middle to small business, vendors or other partners.
- Contact Vernon Owen, Timothy Doyle, Wendy, Diane Schurr, or Barb Graff to get a code if want to see a copy of the toolkit.

- Phase III – make available for companies doing business outside WA State. Question on whether we'd need to charge for its use – available for non-profits under a 501C3.

Discussion that we needed to rethink our goals and mission for the work group – how aligned with WSEMA.

Membership:

Wendy talked with Weyerhaeuser – no interest at this time.

Tom Symonds, Ryan Walsh removed from member list.

Correction made to Karen Ferreira's email.

Jason reaching out to ASIS, Bank of America and some major corporate retailers – inviting them to join WSEMA.

Mary to schedule next meeting for January 2009.

Meeting adjourned.