

WSEMA Private Sector Outreach Work Group

Meeting Notes

January 30, 2009
Via conference call
9:00 – 10:00 a.m.

In Attendance:

Members:

Mary Robinson, Chair (Puget Sound Energy)
Wendy Freitag (State EMD)
Karen Ferreira (City of Burien, DesMoines, Seatac, Normandy Park)

Guests from Oregon Emergency Management Association:

Kristen Hartwigsen
Marilyn Nikolas
Keith Berkery

Members Not in Attendance: Shad Burcham, Dave Hodgeboom, Brian Felczak, Mark Pousard, Jason Moulton, Diane Schurr

- Introductions were made for our guests from the Oregon Emergency Management Association and other members. Wendy Freitag met with this group through another initiative in Oregon and it was agreed that we invite them to participate with the WSEMA private sector outreach work group, particularly as we plan the joint WA/OR emergency management conference September 13-17, 2009.
- Marilyn talked about Oregon's Emergency Preparedness Infrastructure Commerce (EPIC) group that meets monthly with the State. There are over 200 private sector organizations engaged in EPIC.
- Reviewed vision and goals document from 2008. With input from the group, a revised "vision/goals" statement is attached for the work group's review.
- Brainstormed what we wanted to accomplish in 2009:
 - Focus on WA/OR joint conference
 - Provide private sector curriculum/track for conference
- Established 2009 meeting schedule – please note on your calendars.
 - These will be held via conference call and/or in person meetings.
4th Thursdays of every month from 9-10:00 a.m.

- Agreed to add our Oregon partners in our distribution list for future working group meetings/notes, etc.
- Brainstormed ideas for conference topics and suggested members submit other ideas to compile and sent out for reaction.
 - Winter storms 2008 – after action review by WA and OR
 - Panel on: supply chain logistics: interstate vs. intrastate; hours of service regulations
 - Panel on: business continuity planning; where to find the CRP toolkit for WA State
 - Voluntary standard for private sector emergency preparedness – Guidance from American National Standards Institute and NYU.
 - Map Your Business vs. Map Your Neighborhood (Aaron Collins new business – BEST)
 - Costco forming new amateur/ham radio group with local businesses

Kristen submitted other thoughts – see attached email sent 2-13-09.

- Noted that WSEMA website needed some maintenance – Mary Robinson submitted changes to Sean Davis following meeting.
- Meeting adjourned by 10:00 a.m.

NEXT MEETING:

**9:00 – 10:00 a.m.
Thursday, February 26, 2009
Via conference call**

Conference dial in information:

Dial in: 425-456-2500 or toll free: 888-228-0484

Meeting ID: 2716

Password: 2588

Attachments – 3

Vision/Goals document

2-13-09 email from Kristen Hartwigsen

Work Group Contact List (updated 1-30-09)