

WSEMA Private Sector Outreach Work Group

Meeting Notes

March 6, 2009
Via conference call
9:00 – 10:00 a.m.

In Attendance:

Mary Robinson, Chair (Puget Sound Energy)
Wendy Freitag (State EMD)
Karen Ferreira (City of Burien, DesMoines, Seatac, Normandy Park)
Dave Hodgeboom (Department of Agriculture)
Diane Schurr (Pierce County EMD)
Jason Moulton (Safeway)
Kristen Hartwigsen (Nike – Oregon)
Marilyn Nikolas (Emergency Preparedness Infrastructure & Commerce (EPIC), Oregon)
Keith Berkery (City of Portland, Oregon)

Members Not in Attendance: Shad Burcham, Brian Felczak, Mark Pousard, Gabe Marcus (new member since last meeting from Costco).

Joint WSEMA/OEMA Conference

- Work group waiting to hear from WSEMA's Kathy Estes outcome of informal survey sent out 2/24/09 requesting members to respond if they'd be attending the WSEMA/OEMA joint conference in September. Mary and Wendy following up with Kathy.
- Marilyn to check with OEMA to see if they've done same type of survey. Intent is to get idea of # of private sector members and # who may attend conference at Salishan.
- Wendy mentioned that State of WA is restricting all out of state travel.
- Brainstormed ideas for conference sessions/topics:
- List from 1/30/09 meeting:
 - Winter storms 2008 – after action review by WA and OR
 - Panel on: supply chain logistics: interstate vs. intrastate; hours of service regulations

- Panel on: business continuity planning; where to find the CRP toolkit for WA State
 - Voluntary standard for private sector emergency preparedness – Guidance from American National Standards Institute and NYU.
 - Map Your Business vs. Map Your Neighborhood (Aaron Collins new business – BEST)
 - Costco forming new amateur/ham radio group with local businesses
- List from today's (3/05) meeting – see attached draft. Committee to review and make comment – final “proposal” for conference sessions will be sent by Mary to WA and OR conference organizers by end of March.

Other

- OEMA offered free membership to private sector group to incent them to join; estimate 40 private sector members joined OEMA.
- Mary to take suggestion of free membership to private sector to WSEMA board meeting 3/19. (Wendy noted that one private sector entity joined WSEMA recently due to WSEMA's involvement in tracking and proposing emergency management legislation.)
- Meeting adjourned by 10:00 a.m.

NEXT MEETING:

9:00 – 10:00 a.m.

Thursday, March 26, 2009

Via conference call

(Mary to send out call in instructions later in month)

Attachment: Draft conference track for private and/or public sector audience